

Dear Parents and Family Members,

Spring 2018

**Your family member's program is not fully funded.** We need to raise the funds to cover the difference between the amount that the State pays and the actual cost of programs and services. It has been ten; going on eleven years, since the State provided any rate increase and the funding gap grows larger each year. The "Step Up For The Arc" Walk on June 3rd is a perfect way to raise the funds to close this gap and we need your support. Thank you for helping!

## Here's How You Can Help

### Start a Walk Team

Enlist your family, friends, neighbors and co-workers to come out and walk for your family member.

Have their family, friends, neighbors and coworkers sponsor them. Engage your church group, your scout troop, your book club, etc.

It's a great family day. We have lots of fun and activities for your children, grandchildren, nieces and nephews.

You've seen the walks on TV. How do they get that big? Everyone comes out and walks for their family or friends.

*...and, no, you don't have to actually walk, you can still have a team for your family member... we will walk for you.....though we'd love to have you at the event.*

### Corporate Sponsorships

Ask your local stores, banks, gyms, doctors & your employer to "Step Up" for your family member by purchasing a sponsorship.

### Family Sponsorship

Purchase a family sponsorship honoring your family member.

or

Celebrate Mother's Day, Father's Day, Birthday etc. with a family sponsorship  
*Signs will be posted at the event*

### Reach out to Family and Friends

- Send the link below to all of your contacts and watch the donations grow.
- Set up your personal walk page on the fundraising site to honor your family member
- Share by email, facebook, twitter, Google + linked-in – the site has easy links.

**[www.Fundraiser.fund/arcbp/events/walk](http://www.Fundraiser.fund/arcbp/events/walk)**

Questions? Contact Marianne Balazs or Shirley Williams in The Arc's Development Department 201-343-0322 or [arcwalk@arcbp.com](mailto:arcwalk@arcbp.com)



**21<sup>st</sup> ANNUAL  
STEP UP FOR The Arc WALK**  
 Sunday June 3, 2018  
 Olsen Park/Bogota Recreation Center  
 162 West Main Street Bogota, NJ  
 9:30 a.m. registration 10:30 a.m. Kick Off

**Family Sponsorship**  
 Honor your family member and/or  
 celebrate Mother's Day, Father's Day, Birthday, etc. with a family sponsorship

| ✓ | Family Sponsorship Type | Amount     |
|---|-------------------------|------------|
|   | Arc Phenomenal Family   | \$1,000.00 |
|   | Arc Fabulous Family     | \$500.00   |
|   | Arc Family Champion     | \$250.00   |
|   | Arc Family Hero         | \$100.00   |

The Sign Should Say: \_\_\_\_\_

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Check Enclosed    Amount Enclosed: \_\_\_\_\_    Make Checks payable to  
 The Arc of Bergen and Passaic Counties

Charge My Credit Card     Visa     Master Card    Exp. Date: \_\_\_\_\_

Account #: \_\_\_\_\_

Signature: \_\_\_\_\_

Return by May 18, 2018 to reserve your sign.

*\*For more information on sponsorships, please visit The Arc's website at [www.arcbp.com](http://www.arcbp.com) or contact the Development Department at (201) 343-0322 or [arcwalk@arcbp.com](mailto:arcwalk@arcbp.com).\**

## Walk Team Sheet

Join us on **Sunday, June 3rd** for the Annual Step Up For The Arc Walk at **Olsen Park in Bogota, NJ!** Free walk t-shirt, food, entertainment and games are provided to all of our walkers who raise **\$20 or more**. It is a fun day for the whole family! Registration 9:30 am – Walk kick off 10:30 am.

*See how easy it is to collect \$150 in 15 days.*

*Just ask 1 person a day to donate \$10 and watch the donations climb!*

Contact Name \_\_\_\_\_

Email \_\_\_\_\_

Team Name or Arc Program (if any) \_\_\_\_\_

|     | Donor Name | Donor Address | Amount Collected |
|-----|------------|---------------|------------------|
| 1.  |            |               |                  |
| 2.  |            |               |                  |
| 3.  |            |               |                  |
| 4.  |            |               |                  |
| 5.  |            |               |                  |
| 6.  |            |               |                  |
| 7.  |            |               |                  |
| 8.  |            |               |                  |
| 9.  |            |               |                  |
| 10. |            |               |                  |
| 11. |            |               |                  |
| 12. |            |               |                  |
| 13. |            |               |                  |
| 14. |            |               |                  |
| 15. |            |               |                  |

Checks should be made out to *The Arc of Bergen and Passaic Counties.*

**Total:**

***Don't forget! Bring this completed form and all of the donations you have collected with you the day of the Walk.***

Questions? Contact the Development Department (201) 343-0322 or [arcwalk@arcbp.com](mailto:arcwalk@arcbp.com).



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**Corporate Sponsorship**  
 Ask your local stores, banks, gyms, hairdresser, doctors and your employer to  
 "Step Up" for your family member by purchasing a sponsorship.

| ✓ | Corporate Sponsorship Type           | Amount  |
|---|--------------------------------------|---------|
|   | Event Sponsor                        | \$5,000 |
|   | Platinum Sponsor                     | \$2,500 |
|   | Premier Sponsor                      | \$1,500 |
|   | Entertainment Sponsor                | \$1,000 |
|   | Starting Line or Finish Line Sponsor | \$750   |
|   | Team Photo                           | \$500   |
|   | Route Marker Sponsor                 | \$250   |

The Sign Should Say:

Name:

Address:

City/State/Zip:

Phone:

Fax:

Email:

Check Enclosed    Amount Enclosed:

Make Checks payable to  
 The Arc of Bergen and Passaic Counties

Charge My Credit Card     Visa     Master Card    Exp. Date:

Account #:

Signature:

Return by: May 3, 2018 to be listed on T-Shirts  
 May 18, 2018 for sign with corporate name

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 at (201) 343-0322 or [arcwalk@arcbp.com](mailto:arcwalk@arcbp.com).\**

Help Us Close The Gap In Funding For  
The Arc's Programs and Services  
Step Up for The Arc  
June 3, 2018

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Please contact Shirley Williams in The Arc's Development Department at 201-343-0322 or [swilliams@arcbp.com](mailto:swilliams@arcbp.com) if you have questions. Thank you!!